

Current Situation and Countermeasures of College Fashion Design Teaching Based on Project Teaching

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Abstract: With the gradual development of the current society, people's aesthetic consciousness has also been continuously improved. In the new era, college fashion design has become a popular specialty. The advantages of project teaching in the cultivation of students' innovative ability and practical ability have gradually become prominent, and it has become the preferred teaching mode in college teaching. Project teaching can guide students through the implementation of complete projects, complete specific learning activities, enable students to effectively apply theoretical knowledge and practice to absorb knowledge points, further improve the learning and thinking of the majors, and help students to think about problems. In this context, this paper briefly expounds the problems existing in the traditional teaching mode of fashion design majors, and the implementation countermeasures of project teaching in the design of college clothing design, actively and effectively improves the teaching quality of college fashion design, and further promotes the diversified development of students.

1. Introduction

Fashion design belongs to the combination of art and technology. It mainly cultivates the innovative ability and practical skills of fashion design students. The effective application of project teaching helps to improve students' practice and innovation level, and further promotes the innovation and development of college clothing design. In recent years, China's education industry has developed and innovated, and universities have gradually strengthened the reform and improvement of fashion design teaching [1]. However, there are still some problems in the development process, which deserves our discussion and research. Through the effective application of project teaching methods, it helps to improve the quality of talent cultivation and further enhance the classroom teaching effect. This paper discusses the current situation of college clothing design teaching based on project teaching and the specific teaching strategies from the following aspects:

2. Overview of Project Teaching Theory

The project teaching is mainly based on the teaching project, and under the guidance of the teachers, the students can complete a certain project independently, which helps to improve the students' self-learning ability and promote the diversified development of the students. The project teaching method is mainly to guide students to complete the specific tasks such as information collection and design, program implementation and task evaluation. The project teaching method can inspire students' learning confidence, so that students can improve their practical skills and innovation awareness in the process of independent learning. Based on the development of the integration of production, education and research in colleges and universities, according to the diversified development needs of students, teachers have targeted design teaching projects, integrating various educational resources in the process of project implementation, making students become the main body of project learning, actively active. Participate in project-based learning, collect and process data for later evaluation and evaluation, so that students can effectively apply the knowledge they have learned during the project learning process, further overcome the difficulties of the project, and effectively improve students' problem-solving ability and comprehensive quality. It helps students to diversify and develop to meet the high quality

requirements of the society. The project teaching method has many characteristics, such as diverse goals and effective combination of theory and practice, short teaching time and quick effect. It has got rid of the traditional teacher-centered teaching concept and strengthens the effective combination of classroom and society through project teaching, which can not only help students to lay down [2].

3. The Significance of the Teaching Method of the Project Design Teaching in Colleges and Universities

Fashion design belongs to the key discipline combining art and technology. Students are required to master relevant theoretical knowledge and strong practical operation ability. Through the project teaching method, students can strengthen their practical operation, which helps to improve students' understanding and cognition of theoretical knowledge, thereby gradually improving students' professional and technical level, innovation consciousness, design ability, etc., and effectively improving students' comprehensive quality. Promote the sustainable development of apparel design teaching, and promote the sustainable development of the apparel industry.

4. The Current Problems in the Design of College Clothing

The clothing design profession belongs to the discipline with strong practice. It has gradually become a popular specialty in the development of professional teaching in colleges and universities. However, due to the constraints of traditional teaching concepts, theoretical knowledge has become the key content in classroom teaching. Professional, students' hands-on ability and innovation awareness are weak, the main problems are as follows:

Although the teaching methods of college fashion design in China have been improved and innovated in recent years, and have achieved certain results. However, due to the constraints of traditional education concepts, some colleges still use traditional teaching models. For example, in the process of clothing design teaching, too much emphasis is placed on knowledge transfer, but neglecting to improve students' innovative ability and innovative consciousness, which makes it difficult for students to apply theoretical knowledge and practical skills. Therefore, in the future of fashion design work, it is difficult to cope with the diversified development needs of the work, and there is a big gap between the theoretical knowledge and the practical design. As a result, students gradually lose confidence in fashion design, and the work level is also unsatisfactory [3].

Because classroom time is limited, most teachers pay too much attention to the transfer of theoretical knowledge, so classroom teaching activities are too simple or procedural, and students' practical ability is not satisfactory. Over time, students will also reduce their interest in learning. They only perform blind operations according to the requirements of teachers. It is difficult to conduct independent thinking and independent learning. Under such teaching mode, it is difficult to improve students' sense of innovation and innovation, and it is also unable to promote the diversified development of students.

Although some colleges and universities have chosen the project teaching method in the process of clothing design teaching, it is difficult to implement it effectively, resulting in low level of practical operation and difficulty in improving students' comprehensive quality. The classroom teaching programs formulated by some colleges and universities are too rigid and backward, and even adopt the teaching method of the previous semester. It is difficult to develop students' innovative consciousness and learning potential in such project design. As the market demand for fashion design changes rapidly, once the market demand arises Changes, it is also difficult to improve the timeliness of course teaching. As fashion design is a hot industry leading to fashion, it not only includes design thinking and production technology, but also fashion elements. Because fashion is showing the ever-changing development trend, the fashion design teaching process should meet the diversified development needs of the times, but because Due to the restrictions of credits, most of the teachers are teaching according to the syllabus, but they neglect to teach students in accordance with their aptitude. The adoption of unified teaching neglects the diversified

development of students, and also erodes the students' interest in learning, leading to the gradual disappearance of students' learning personality, which seriously restricts the future development of students [4].

5. The Teaching Strategy of College Clothing Design Based on Project Teaching

Based on the development of fashion design majors in colleges and universities in the new era, we should closely combine the diversified development needs of the times, clarify the project teaching objectives, and scientifically and rationally formulate project teaching content. Based on the project teaching background, colleges and universities should cultivate diversified talents with strong practical operation ability, clothing design awareness and strong production technology management. Therefore, the design of teaching and design of colleges and universities should ensure the modularization and integration of the curriculum. It can formulate design teaching projects for men's wear, women's wear and children's wear, ensure that the teaching process includes both theoretical knowledge and students' practical ability. In the course of project teaching, the above project can be divided into several sub-projects to further decompose the specific requirements of the project and gradually improve the students' ability to master knowledge. For example, in the process of women's design teaching and it can be decomposed into sub-projects, mainly including craft production. With draping, women's design, etc., through the setting of sub-projects to help the project teaching, more targeted and implemenTable. In order to further improve the frontier of fashion design teaching, colleges and universities should pay full attention to the introduction and development of new projects in the teaching process of fashion design. In the process of project teaching, we should fully consider how to expand students' innovative thinking, how to make the teaching content and the latest the fashion trend is in line with each other to meet the trend of the times. For example, in the teaching process, it can be integrated into the "Apparel Trend Forecasting and Analysis" course, which helps to broaden students' learning horizons and make students realize that only continuous learning can master cutting-edge design ideas and the latest design concepts. In the teaching process, teachers should fully consider the factors set by the project, ensure the expansion of students' thinking, and enable students' thinking to be in line with the latest trends of the times. In the teaching process, students can leave room for thinking and innovation. In practice teaching, students can be encouraged to create new projects according to their own characteristics of interest, which will help to improve students' aesthetic experience and expand their thinking style. At the same time, students' students' works will be freely expressed and analyzed. To improve students' design interest and language expression desire, thus further improve the quality of clothing design teaching.

Under the background of project teaching method, teachers should correctly understand the importance of project teaching and carry out effective innovation and improvement according to the specific teaching methods of project teaching. For example, in the process of students' learning, students should be guided to clarify the content of the project and the specific learning skills. In the traditional teaching process, most teachers only know their own teaching process, but in the context of project teaching, they pay more attention to students. The main position of the classroom, teachers and students are in an equal and interactive position. Through the cooperation and exchange and discussion to complete the project learning tasks, it helps students to expand the thinking of heterosexuality and promote the common development of teachers and students. For example, in the process of teaching women's design and technical projects, teachers can guide students to develop their own sense of innovation. For example, some students will design puff sleeve-style clothing, but there may be various problems in post-production, and it is difficult to make bubbles. The shape of the blister sleeves, for the students' difficulties in the design process and the fear of difficulty, teachers should promptly and effectively encourage and guide, guide students to examine and explore the reasons for the existence of the mistakes, help students to find solutions and improve students. The learning thinking and subjective initiative also make the student's design operability and help to stimulate students' design thinking and innovative interest.

Under the background of project teaching, colleges and universities should pay full attention to

the knowledge evaluation after the completion of the project, and encourage students to complete the quality evaluation of knowledge and improve the production ability. Teachers should fully evaluate the students' ability in the process of fashion design. Therefore, teachers must combine the development needs of the times and the cognitive rules of students to construct a variety of teaching evaluation methods. Through diversified evaluation, it helps to improve students' interest in learning and enhance students' sense of innovation. The objective and multi-evaluation methods are different from other evaluation methods, paying more attention to the evaluation process and students' enthusiasm for classroom participation, specific thinking and design behavior. For example, after each sub-project is over, the teacher can guide the students to write a comprehensive analysis report according to the project content, which helps the students to strengthen their self-summary and understand their own advantages and disadvantages in the activity project. Students continue to improve their ability to innovate and further enhance their awareness of deep learning. Teachers can also inspire students to comprehensively evaluate the completion of the project in the form of small groups, which will help students to conduct good interactions and improve their language expression desires. Students can also face themselves in the process of mutual evaluation of study groups. Teachers should also integrate their teaching evaluation into the evaluation system, comprehensively evaluate the problems existing in the implementation of project teaching and the performance of students, and at the same time ensure the diversified development of evaluation content. Because of the traditional evaluation process, most teachers usually use the final theory test to conduct a comprehensive evaluation of students, but this evaluation method is too one-sided. Based on the implementation of project teaching, teachers should focus on the degree of project completion, set diversified comprehensive evaluation criteria according to the degree of completion of the project, score the student's project completion, and ensure that the project score can account for the total score of the semester. 50~70%, can the high students pay more attention to the project learning, and the remaining percentage is the effective combination of the students' theoretical knowledge test results, can gradually improve the students' theoretical knowledge level and comprehensive ability, so that students In the future learning process, more emphasis will be placed on the effective training of professional skills, which will help students improve their overall quality [5].

6. Conclusion

We can see that in the current teaching process of college clothing design, teachers should effectively apply the project teaching method to further strengthen students' sense of innovation and practical ability. Through the scientific and reasonable guidance of teachers, it can help improve students' comprehensive quality and promote China's apparel design industry continues to develop and innovate. However, in the teaching process, teachers and students should correctly understand the importance of project teaching, and rigorously follow the project teaching content to carry out step-by-step learning, in order to gradually improve the clothing design, teaching quality promotes the diversified development of students. In the process of teaching, teachers should innovate and perfect according to the shortcomings in traditional teaching, and scientifically and rationally formulate project-based teaching methods to promote students' independent learning and independent thinking.

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